

# Guide for printing files

## Images

Use the list below for correct resolution. Make sure the photo is ok on your screen when using the zoom percent to the right.

Scale	Procent	Resolution	Zoom
1:1	100%	100 dpi	100%
1:2	50%	200 dpi	200%
1:4	25%	400 dpi	400%
1:10	10%	1000 dpi	1000%

Save photos as Tiff, EPS or JPEG. If using JPEG compression, save with max quality.

## Colors and ICC-profiles

Do not mix different color spaces.

Choose; ICC profile Coated FOGRA39 if CMYK or Adobe RGB if RGB. Use Pantone for important colours and logos.

## Bleed and crop marks

Save the document without bleed and crop marks.

## Files

We can use PDF, EPS, Tiff and PSD created in Photoshop, Illustrator and InDesign.

We prefer High Resolution PDFs in 100% scale (1:1)

Avoid different formats in multipage PDFs.

## Text

Text should be vectorized/converted to shapes.

## Open documents

If sending InDesign documents, include all linked photos, fonts and logos. Do not forget to send us a low resolution pdf. Save all files in one zipped folder.

## Send files

E-mail if smaller than 10Mb. Otherwise use spreend, wetransfer or similar.

## Contacts

### Production manager

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