

Guide for printing files

Images

Print originals are preferably sent with a resolution of 100 dpi in 100% size

For larger files, work in scale and use the table below to see what resolution you should save images in.

Check that the images look good on your screen when zoomed according to the right column.

Scale	Procent	Resolution	Zoom
1:1	100%	100 dpi	100%
1:2	50%	200 dpi	200%
1:4	25%	400 dpi	400%
1:10	10%	1000 dpi	1000%

Save photos as Tiff, EPS or JPEG. If using JPEG compression, save with max quality.

Colors and ICC-profiles

Do not mix different color spaces.
Choose; ICC profile Coated FOGRA39 if CMYK mode.
The colors must be in CMYK mode.

Bleed and crop marks

Save the document **without** bleed and crop marks.

Files

We accept originals as PDF, EPS, Tiff and PSD created in e.g. Photoshop, Illustrator, and InDesign.

We prefer high resolution PDF in scale 1:1 (100%).
Avoid different formats in multi-page PDFs.

Text

Text should always be vectorized/converted to shapes.

Open documents

We accept open documents in InDesign but then all linked files: images, fonts and logos must be attached.
Don't forget to send a low-resolution PDF! Save all files in one zipped folder.

Send files

Originals under 10 MB are preferably sent via email to your contact at Ratius.
Larger originals are sent via spreend, wetransfer or similar.