

## Guide for printing files

### Images

Use the list below for correct resolution. Make sure the photo is ok on your screen when using the zoom percent to the right.

Scale	Procent	Resolution	Zoom
1:1	100%	100 dpi	100%
1:2	50%	200 dpi	200%
1:4	25%	400 dpi	400%
1:10	10%	1000 dpi	1000%

Save photos as Tiff, EPS or JPEG. If using JPEG compression, save with max quality.

### Colors and ICC-profiles

Do not mix different color spaces.  
Choose; ICC profile Coated FOGRA39 if CMYK, or Adobe RGB if RGB. Use Pantone for important colours and logos.

### Bleed and crop marks

Save the document without bleed and crop marks.

### Files

We can use PDF, EPS, Tiff and PSD created in Photoshop, Illustrator and InDesign.  
We prefer High Resolution PDFs in 100% scale (1:1)  
Avoid different formats in multipage PDFs.

### Text

Text should allways be vectorized/converted to shapes.

### Open documents

If sending InDesign documents, include all linked photos, fonts and logos. Do not forget to send us a low resolution pdf. Save all files in one zipped folder.

### Send files

E-mail if smaller than 10Mb. Otherwise use spreend, wetransfer or similar.

### Contacts

#### Production

Mattias Eriksson  
Tel: 0709 - 21 00 92  
Mail: [mattias@ratius.se](mailto:mattias@ratius.se)